LAUNCH THE INSTITUTE FOR CAREER READINESS AND ENGAGEMENT

The prestigious governor’s workforce grant awarded to UA Career Services this year empowers us to establish a campus-wide career platform that will serve to:

- Increase career awareness and exploration across disciplines.
- Expand the EDGE Internship Readiness program for all UA students.
- Deliver a library of relevant networking and workforce preparation opportunities.
- Strengthen Employer Relations Initiatives in Maricopa County and throughout Arizona.
- Build the capacity for 100% engagement and collegiate employment opportunities.

FOSTER A CAMPUS CAREER COMMUNITY

- Solidify UA Career Services’ role as the campus career resource hub.
- Establish a networked campus career service model.
- Enrich Alumni Career Networks.
- Provide leadership for building quality internships for UA students.
- Build the UA Engagement Portal and robust online resources for students across campus.

PROVIDE LEADERSHIP FOR COMMUNITY AND INDUSTRY PARTNERSHIPS

- Provide extraordinary service to all constituents.
- Increase employer partnerships locally, regionally and nationally.
- Continue to host campus events that interface top employers with campus leadership.
- Increase marketing awareness to all constituents.
- Foster new partnerships for programming, employer relations and technology.

DID YOU KNOW THAT?

The Director of Michigan State University’s Collegiate Employment Research Institute & Career Services Network, Dr. Phil Gardner, presented his latest research in a Career Services’ keynote address Fall Semester. His presentation “The New Normal: Constant Change” predicted college recruitment would require leaner/faster and chaotic organizations where knowledge becomes negotiable & ambiguous and skills & competencies & learning trump (after) academic disciplines.

The TOE 3 career profiles of UA students participating in the most recent national Universum Research Project were leader, idealist and entrepreneur.

100% of students receiving advising from Career Services for their internship search agree or strongly agree that as a result of their consultation, they are more confident about their search, able to identify valuable resources and understand the steps needed to successfully secure a quality internship.

More than 92% of employers who interview on campus rate UA students favorably compared to other campuses. UA students exceed their peers in employer ratings of overall quality, potential for advancement and retention and success in the company.

Employers rate UA students highest in their ability to work in a team structure. This is also the most desired attribute by employers in the most recent employer survey by the National Association of Colleges and Employers.

To explore partnerships with Career Services or for more information, contact Eileen McGarry, Executive Director of Career Services and Student Engagement – emcgarry@email.arizona.edu or 520-621-1123.
UA CAREER SERVICES: THE FRONT DOOR FOR UA STUDENT TALENT

The UA Career Services mission connects students and alumni with their futures and each other by growing relationships with our academic community and outstanding local, national and international employers.

TOP BENEFACTORS:

THANK YOU TO TOP CAREER SERVICES PARTNERS

- Freeport-McMoRan Copper & Gold (Platinum)
- GEICO (Gold)
- Dick’s Sporting Goods (Silver)
- Enterprise Rent-a-Car (Silver)
- Macy’s Corporate Services, Inc. (Silver)
- Vanguard (Silver)

TOP COMPANIES RECRUITING 100+ INTERNS

- BAE Systems
- Epic
- Freeport-McMoRan Copper & Gold
- Garmin International
- John Deere
- Quicken Loans
- Raytheon
- Ross Stores, Inc.
- Sandia National Labs
- The MITRE Corporation
- USAA
- ViaSat, Inc.

NEW TO THE U EMPLOYERS

JUST A SMALL SAMPLE OF THE BRAND NEW EMPLOYERS VISITING UA FOR THE FIRST TIME IN FY 2014:

- Balboa Capital
- Cargill
- Dex One
- DirectTV
- Dropbox
- eJughead
- Hagena Corporation
- IAMGOLD Corporation
- JBS Five Rivers Cattle Feeding
- Nordstrom
- Samsung Telecommunications
- UNIQLO, USA, Inc.

WILDCAT JOBLINK USAGE BY CLASS STANDING

- Freshman: 9%
- Sophomore: 6%
- Junior: 14%
- Senior: 23%
- Grad Student: 17%
- Alumni: 19%

OFFERS BY REGION

- Arizona: 58%
- West: 13%
- Southwest: 4%
- North Atlantic: 4%
- Northwest: 3%
- Southeast: 3%
- Mountain Plains: 3%
- Great Lakes: 3%
- New England: 3%
- Mid Atlantic: 3%
- Any Other Location: 3%

BY THE NUMBERS:

- Student response rate on the Destination Survey represented a 21% increase over FY 2013 (4,559 FY 2014 versus 3,782 FY 2013).
- 150% increase in undergraduates reporting acceptance of job offers upon graduation (1,712 FY 2014 versus 487 FY 2013).
- 75% of UA students seeking jobs received at least one offer and of those, 97% accepted a position.
- 116% increase in graduate school acceptance (1,051 FY 2014 versus 487 FY 2013).

HIGH TECH AND HIGH TOUCH

- 835,571 combined in-person and web visits this year alone.
- Over 460,000 website visits.
- Conducted over 3,600 career advising sessions.
- Over 8,000 students attended one of our 10 career fairs.
- 154,913 student resumes referred to interested employers (up 273% from FY 2013).

EXPANDED COMMUNITY ENGAGEMENT

- Ramped up our social media outreach to include Facebook, Twitter, Google Plus and Instagram and our original YouTube videos had 2,599 hits.
- Developed and presented “Best Practices in Internships” seminars to build awareness of the 100% Engagement Initiative throughout the state.
- Employer website visits increased 149% over FY 2013.
- Special thanks to the Southern Arizona Leadership Council (SALC) and other community partners including: AZ Tech, UA Tech Park, Mission Management and Trust, Ventana Medical, TDP and the Marriott College Park.

INCREASED EMPLOYER OUTREACH = INCREASED EMPLOYER PARTICIPATION

- 1,158 employers contacted versus 725 last fiscal year (37% increase).
- 2,239 new employers actively recruited UA talent versus 1,655 last fiscal year (34% increase).
- Posted 1,865 new internships for students (a 9% increase over FY 2013).
- Posted 9,690 new local positions for students (a 19% increase over FY 2013).
- Posted 6,160 new full-time positions for students.

PROFESSIONAL DEVELOPMENT INTEGRATED INTO THE CURRICULUM

- 53,232 students received professional development advice (a 336% increase).
- Conducted 295 classroom and/or club presentations (up 37% from FY 2013).
- Career Services professional development content embedded in 66 courses.

CAREER SERVICES DESTINATIONS: BIGGER, BETTER RESULTS!

- A 60% student response rate on the Destination Survey represented a 21% increase over FY 2013 (4,559 FY 2014 versus 3,782 FY 2013).
- 17% increase in undergraduates reporting acceptance of job offers upon graduation (1,712 FY 2014 versus 487 FY 2013).
- 75% of UA students seeking jobs received at least one offer and of those, 97% accepted a position.
- 116% increase in graduate school acceptance (1,051 FY 2014 versus 487 FY 2013).