UA CAREER DAYS SPONSORS (FALL/SPRING EVENT)

BENEFITS INCLUDE

- Preferential table placement at UA Career Days
- Company name on signs at UA Career Days
- UA Career Days Sponsor sign place on your table in the fair.
- Recognition in the official program distributed to all students at the event
- Recognition in the student Career Guide (AZ Daily Wildcat supplement)

SPONSORSHIP OPTIONS

Premier Career Days Sponsor $5,000 (1860 total benefit value)
Highlight your organization by becoming a Premier Career Days Sponsor. Selecting this option entitles organizations to the following benefits:

- One complimentary table for each day of the event $1,500
- 2 extra representatives each day (in addition to the standard four) $200
- 3 extra parking passes each day (in addition to the standard two per table) $60
- Electricity at your table for each day of the event $50
- Complimentary tablecloth for each day of the event $50
- Organization logo on the Career Days event page
- Article in the Career Guide, distributed to students the week of the event

Event Program (up to 3) $1,500
UA Career Days Program is distributed to close to 4,000 students during the two day event. Students appreciate the printed program that identifies employers participating in the fair and the featured program sponsors.

Banner (up to 5) $1,500
3’ x 8’ banners listing dates, time. Location and sponsoring company’s name, displayed for one full week prior to UA Career Days in high traffic areas around campus.

Flyers (up to 3) $1,000
Flyers are produced in a size (8.5” x 11”) convenient for bulletin boards in buildings across campus including residence halls, libraries, the Student Union and in the colleges.

Balloons $1,000
Balloons promoting UA Career Days are predominantly displayed around the Student Union to attract students, help direct employers to the ballroom and provide a festive atmosphere.
SPRING DIVERSITY MIXER
Held in conjunction with UA Spring Career Days, this event brings together an excellent mix of outstanding UA students from diverse backgrounds, many in leadership programs and roles. Students have the opportunity to network with employers and learn about their company culture and employment opportunities.

SPONSORSHIP OPTIONS
$2,500 Level (Exclusive up to 3)
- A table for your handout material
- Sponsorship acknowledgement with your logo at the main entrance
- Event web page sponsorship acknowledgement

$1,500 Level
- Sponsorship acknowledgement with your logo at the main entrance
- Table tent listing

WILDCAT STUDENT EMPLOYMENT FAIR
The Wildcat Student Employment Fair is a UA Campus and Tucson community career fair seeking part-time and internship positions. Held during Welcome Week, the first week of the fall semester, this event attracts up to 1500 new and returning students seeking employment related opportunities. Your sponsorship will elevate your visibility with students during Welcome Week. Recognition includes:
- Free registration includes 6’ table, two chairs
- Preferential table placement at the Wildcat Student Employment Fair.

$1,500 (Co-Sponsor)
- Free parking passes
- Recognition on promotion signage, printed material and online promotion as well as during the event

FALL CAREER SERVICES’ LAUNCH
Approximately 500 students attend this career development/information event held prior to the career fair instructing students on how to make the connection with employers at the fair and through campus interviewing.

RESUME GUIDE
Annual publication with free distribution to 10,000 students in print and another 9,000 online.

Cost — All ads full color
- Back Cover — Lead Sponsor $10,000
- 1— page ad placed inside front or inside back cover $5,000
- 1— interior ad (7.5”W X 10.5”H) $2,500
- Half page interior ad (7.5”W X 5”H OR 3.75”W X 10.5”H) $1,500
- Quarter page interior ad (3.5”W X 4.75”H) $1,250

INTERVIEW ROOM SPONSORSHIP/NAMING $3,000
Company nameplate/plaque on the outside of the room. This is an annual sponsorship opportunity. Company may provide display recruiting oriented posters inside the room.

WILDCAT JOBLINK SPONSORSHIP $3,000
Company logo and link placed on the job posting login page. This is an annual sponsorship opportunity.

To become a sponsor or for additional information on any of the listed sponsorship options, please contact Ron Gaschler, Associate Director, rgaschler@email.arizona.edu, 520-621-2037